

# **Request for Proposal**

## Website Development - Budget Website

The Ministry of Finance (MOF) invites cost proposals from qualified service providers to engage in the design and development of a responsive website with a comprehensive content management system for the National Budget. The content will primarily consist of static copy and images, along with downloads and embedded audio visual files and other content modules.

• Project Name: Budget Website

• Type of Contract: Website Development Service Contract

• Deadline to Respond: Friday, 15 March 2018 @ Noon

Project Timeline: 6-8 weeks (Target Launch: Mid May, 2019)

### **BACKGROUND**

The National Budget is filled with complex financial data that is difficult to understand for non-technical readers. The budget website will serve as a central repository for educational content on past and present budgets, presenting key budget information in a less technical format. The objective of the website is to ensure the public has easy access to factual information about the budget; to foster a greater transparency around how public money is spent and managed; and to inform the public on how the government's plans affect their families, communities and livelihoods.

### **REQUIREMENTS**

Respondents are required to minimally relay information on the following:

- Name, address and other contact information;
- Qualifying credentials and details of experience (with sample websites relevant to the project's nature);
- Development process unique to the respondent
- Details on the content management system and other technical specifications utilized by and/or proposed by the respondent
- Proof of valid Business Licence
- Price, inclusive of development fees and other related costs

Respondents should benchmark sites from jurisdictions such as Singapore, Canada and Australia.

### **WEBSITE OVERVIEW**

The budget website will be a collection of sub-sites, hosted on a budget subdomain or within a folder structure on the Government website. Each sub-site will represent the budget for a single fiscal year. Each sub-site will have an identical site architecture, menu structure and functionality. The content and visuals will change. The design should be aligned with the Ministry of Finance's website for the Department of Inland Revenue. The scope of work includes:

- 1. Design and development of the FY18/19 budget sub-site

  This will serve as the template for the budget website overall.
- Configuration of the FY19/20 budget sub-site
   The Ministry of Finance will populate the FY19/20 budget website with content.
- 3. On demand technical service support for 4 weeks after the sub-sites are delivered

## Comparative Examples: 2018 Budget Website - Singapore



2017 Budget Website – Singapore



### **MENUS** [Short Form]

# **Main Menu**

Home

About

**Budget Speech** 

**Budget Debate** 

Budget at a Glance

**Fiscal Reports** 

Resources

## **Footer Menu**

Past Budgets Budget Themes Budget Resources

Contacts

## **Quick Access Header Menu**

Themes Benefits FAQs

# **MENUS** [Extended]

### **MAIN MENU**

### Home

### About

- Budget Process
- Fun Facts
- Budget Quiz
- News Releases
- Events
- Views and Suggestions

## **Budget Speech**

# **Budget Debate**

- Minister of Finance Speech
- Other Ministers' Speeches

## **Budget at a Glance**

- Revenue & Expenditure
- Budget Themes
- Who is going to benefit?
- Plans to Borrow
- New Legislation
- Tough Talk
- FAQs

# **Fiscal Reports**

- Quarterly Budget Performance
- Fiscal Strategy

### Resources

- Budget Documents
- Budget Guide
- Videos
- Fact Sheets
- Past Budgets
- Other Downloads

### **FOOTER MENU**

### **Past Budgets**

- 2018/19
- Budget Archive

## **Budget Themes**

- Theme 1
- Theme 2
- Theme 3
- Theme 4
- Theme 5

## **Budget Resources**

- Budget Documents
- Budget Guide
- Videos
- Fact Sheets
- Past Budgets
- Other Downloads

### Contacts

- Social Media
- Telephone
- Email
- Address